

PRESS RELEASE



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Quality control in Swedish

Premiere of the new MORELO movie

After "Minus 36 degrees" the motorhome manufacturer from Franconian Schlüsselfeld once again presents an imposing work with the movie "The Next Level", which brings the enthusiasm around the theme of motorhomes to the screen with unique shots and an overwhelming visual language.

In order to test the winter suitability of their First Class Motorhomes, no way has been too far for the MORELO team. Not even 2,800 kilometers - as in this case – could hold back the managing directors Jochen Reimann and Reinhard Löhner. "Going into a cold chamber is not enough for us. We wanted a test under the harshest conditions in nature and thus much closer to reality", explains the latter. In the polar area of the Swedish national park Stora Sjöfallets the MORELO PALACE convinced the two managing directors as well as Iginio Voorhorst (VB-Airsuspensions) and Herrmann Meier (Fahrzeugbau Meier). Reliable driving performance, excellent heating performance, high torsional stiffness, low noise level on tough winter roads, as well as excellent electrical and water technology, also working at -36 degrees, characterized the quality vehicles produced in Schlüsselfeld.

The MORELO team did not only use the long journey to the far north to undertake an ultimate practical test, but also let the dream landscape inspire them to a new movie. For besides of cold weather, Sweden has much more to offer, such as endless ice landscapes, reindeer and arctic lights. Special conditions require specific actions. The low population density and the rattling cold in Swedish Lapland have not made the work of the MORELO filming crew easy. But thanks to good preparation and exact planning, a smooth process was guaranteed. So even air shots from a helicopter were not a problem for the crew. And the result is really good:

<https://www.youtube.com/watch?v=BEUCHubvivi>

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